

Sponsorship FAQs

Why sponsor the LA Lights 2009 International Rhythmic Gymnastics Tournament?

Are you interested in targeting young adults, families, individuals with middle to high disposable income, frequent travelers, athletic types, high achievers and captive audiences? Do you desire to have your brand associated with a healthy and youthful activity? Do you want your company to be associated with a world-class event that promotes a positive image for individuals on a global level? If your target audience is one that enjoys sports, appreciates the arts and is a high achiever then rhythmic gymnastics is the kind of event that your company should consider sponsoring.

Rhythmic gymnasts are comprised of young women and girls who are of a highly competitive breed. They work hard, have approximately a 10K to 20K financial commitment to the sport, are frequent travelers and leave lasting impressions when they perform across the world.

The sport builds successful, highly motivated people who are committed to beauty and excellence in their pursuit of honor and recognition. Rhythmic gymnasts are beautiful, young, strong girls and women who are highly energetic, talented and camera friendly. Many rhythmic gymnasts are given lucrative endorsement contracts and can be found gracing the front of magazine covers worldwide.

The LA Lights Rhythmic gymnastics event is one of the southland's premiere sporting events that was previously viewed by at least 1500 attendees and over 250,000 via cable television broadcast.

Don't forget that 2008 is an Olympic year and we are still riding the success in Beijing, China. Gymnasts have always been a popular segment of the global event because they combine performance art, beauty, youth and athleticism. The LA Lights 2009 International Rhythmic Gymnastics Tournament is the only qualifying tournament on the west coast that will showcase international rhythmic gymnasts that will spotlight a few of the competitors that won medals, endorsements and have global media attention from the 2008 Beijing Olympics.

The Los Angeles School of Gymnastics has hosted this event for many years and has attracted professional rhythmic gymnasts from China, New Zealand, Ukraine, Mexico, Germany, China, and Russia. It is the United States' largest event for rhythmic gymnasts and it takes place in Los Angeles, California.

All contributions to this event are tax deductible and will garner positive publicity for your company.

What does the LA Lights 2009 International Rhythmic Gymnastics Tournament do with the sponsorship dollars?

We use the sponsorship dollars that you provide the tournament to promote rhythmic gymnastics on a global level. The young women who participate in this event each year deserve to be the best and to compete with the best, and this is the message we are sending. Every year we incur costs with transporting participants, judges and other officials from across the world. We have costs to rent facilities, provide awards such as medals and products, rental equipment, security and event staff. When we secure enough costs to cover our expenses we donate excess amount of money to the non-profit center at the Los Angeles School of Gymnastics for scholarship purposes.

What type of sponsorship packages does your event offer?

We accept all donations to help us produce a quality event for the participating rhythmic gymnasts, but here are the suggested packages.

Platinum Sponsor- Contribution of \$5000 or greater

- 10 tickets to Gala Kick Off Banquet
- 10 VIP passes to the 2009 International Rhythmic Gymnastics Tournament
- 10 Event Gift Bags
- Meet and Greet with Top Competitors
- 2009 International Rhythmic Gymnastics Tournament DVD
- Full Page Advertisement in the 2009 International Rhythmic Gymnastics Tournament Official Program

Gold Sponsor- Contribution of \$2000 or greater

- 4 Tickets to the Gala Kick Off Banquet
- 4 VIP Passes to the 2009 International Rhythmic Gymnastics Tournament
- 2 Event Gift Bags
- 2009 International Rhythmic Gymnastics Tournament DVD
- Half Page Advertisement in the 2009 International Rhythmic Gymnastics Tournament Official Program

Silver Sponsor- Contribution of \$500 or greater

- 2 tickets to Gala Kick Off Banquet
- 2 VIP passes to the 2009 International Rhythmic Gymnastics Tournament
- Event Gift Bags
- 2008 International Rhythmic Gymnastics Tournament DVD
- Quarter Page Advertisement in the 2009 International Rhythmic Gymnastics Tournament Official Program

Product Sponsor- product donations

- Inclusion in gift bags for either Gala Kick Off Banquet or 2009 International Rhythmic Gymnastics Tournament

In addition to the suggested packages we will offer advertising space within the 2009 International Rhythmic Gymnastics Tournament Official. Advertising rates are as follows:

Quarter Page: \$250

Half Page: \$500

Full Page: \$750

Who can I speak with regarding sponsorships?

For more information on sponsorship opportunities please contact Tanya Hallman at 310.204.1980 or tanya@lagymnastics.com